



**CALEB  
CLAUSSEN**

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## WORK HISTORY

### **MN Home Outlet – 2014 to 2022**

Position: Senior Designer & Frontend Developer  
mnhomeoutlet.com

Designed and upkept ecommerce site and marketing campaigns as well as designed print assets such as packaging, store displays, posters and flyers.

### **ShopJimmy.com – 2009 to 2022**

Position: Senior Design & Frontend Developer  
shopjimmy.com

Developed and oversaw the UI, UX and frontend development of ecommerce site and marketing campaigns and all company print assets.

### **Martin Ashal – 2008 to 2009**

Position: UI & Frontend Developer  
twitter.com/MartinAshal

Worked with a team to help design and develop the UI, UX for a number of client websites as well as aided in the frontend development of those sites.

### **Modern Climate - 2008**

Position: Intern  
modernclimate.com

Worked with the design and development team to help create web and digital marketing assets for multiple companies such as Liberty Bank and Best Buy.

## EDUCATION

### **The Art Institutes International Minnesota**

Graduated in 2008 with a Bachelor of Science (BS) degree in Web Design and Interactive Media

### **Bemidji State University**

Studied generals from 2003 to 2004

## EXPERIENCE

- HTML, CSS, Javascript
- The Adobe Suite, specifically Photoshop and Illustrator
- CMS systems such as Wordpress, Magento, Ghost.io and BigCommerce
- Word, Excel, Google Docs and OpenOffice.
- Video and audio editing programs.
- Developing digital marketing for email campaigns, web ads and digital billboards.
- Print design for packaging, posters, flyers, brochures, banners and displays.
- Marketing through social media platforms like Facebook, twitter, YouTube and Instagram.